

DATE September 10, 2024

TO Career Colleges

FROM Charlotte Smaglinski
Superintendent of Career Colleges

SUBJECT Publication of Key Performance Indicators for the 2022 Reporting Cycle

Dear career college operator,

I am pleased to announce that analysis of the 2022 Key Performance Indicators (“KPI”) data files is now complete. You may download detailed 2022 KPI results for your college by logging into the KPI Portal at the organizational level (not at the campus level) at <https://reporting.forumresearch.com/PCC/Login.aspx>.

A summary of the 2022 KPI results is also posted on the Ontario Open Data website <https://data.ontario.ca/dataset/private-career-colleges-pcc-key-performance-indicators> and on the ministry’s website <http://www.tcu.gov.on.ca/pepg/audiences/pcc/#kpi> alongside results for the 2014 – 2021 reporting cycles.

As you are aware, in 2013 and 2014, only career colleges that were approved under the Ontario Student Assistance Program (OSAP) were required to participate in the KPI program. As of 2015, all career colleges have been required to report their KPI student data.

Since career colleges submitted their 2022 data, the Ministry’s KPI service provider, Forum Research Inc., has remained focused on ensuring the highest quality and integrity of the data you have provided. The Superintendent and the Ministry have worked closely with Forum to conduct a thorough review of the data submitted and processes for calculating and validating KPI data to ensure the results accurately reflect the information provided by career colleges and their graduates.

We are confident that the 2022 KPI results are reflective of the actual performance of the sector and will prove to be useful for the colleges, employers, prospective students, and the Ministry. A summary of the sector KPI results for the 2013 – 2022 reporting cycles is presented in the table below.

Key Performance Indicator	All Career Colleges							OSAP Approved CCs		
	2022	2021	2020	2019	2018	2017	2016	2015	2014	2013
Graduation Rate %	75.23	66.3	71.9	72.6	79.5	79.0	77.1	76.76	70.9	77.2
Graduate Employment Rate %	80.38	81.2	72.7	80.2	84.4	83.9	77.7	78.96	73.1	71.2
Graduate Employment Rate in the Field of Study %	62.55	56.5	48.8	58.0	63.4	62.5	56.2	56.99	50.3	48.0
Graduate Satisfaction Rate %	79.81	81.5	78.0	77.5	78.5	78.0	79.4	78.37	72.9	N/A
Employer Satisfaction Rate %	93.52	91.8	88.3	91.4	91.1	90.3	91.9	92.16	91.0	N/A

Several colleges did not audit their 2022 KPI data files. These colleges are not included in the sector-wide results and may not post their KPIs, use them for the purposes of OSAP approval or renewal, or for the purpose of advertising, and may be subject to compliance and enforcement measures under the *Ontario Career Colleges Act, 2005*.

Following publication of the 2022 KPIs, to ensure regular and predictable reporting, we will focus our efforts on calculation of KPIs for the 2023 reporting cycle.

I would also like to remind you that the Ministry is required to ensure the full cost-recovery for services required to calculate and publish KPIs once KPIs are published. As such, the government will be invoicing career colleges for the costs of collecting and publishing of the 2022 KPIs.

Thank you for your continued support and patience through this important initiative. As always, should you have any questions, please do not hesitate to forward your inquiry by e-mail to pcckpi-policy@ontario.ca.

Regards,

Charlotte Smaglinski
 Superintendent of Career Colleges
 Ministry of Colleges and Universities